

TEPPER CONSULTING CLUB CASE WRITING COMPETITION

From: TCC Board

Issued: February 4, 2025

The TCC is excited for you to join the reinstatement of the annual Case Writing Competition, an opportunity for members to contribute to the next edition of our renowned (or not) casebook. This competition aims to gather innovative and challenging cases that reflect real-world consulting scenarios, enhancing our resources and providing valuable practice for our current and future members.

CASE WRITING COMPETITION RULES

Eligibility: The competition is open to **all graduate students currently attending CMU**. There is no limit on the number of submissions per person or per team.

Teams: Participants are encouraged to work in teams of up to two members. Individual submissions are also welcome.

Submission: Cases should be in .PPTX format using the provided template document. Any supporting documentation on analysis should be provided in an attached folder.

Submission Deadline: All case entries must be submitted by **February 28th, 2025 by 11:59 am**.

Case Requirements: Each case must include a detailed scenario, background information, and a set of questions or problems for analysis. Cases should be original and not previously published or submitted to other competitions. Plagiarism will result in disqualification.

JUDGING CRITERIA

Judging Criteria: Cases will be evaluated based on overall impression, creativity, complexity, exhibit quality, and overall presentation of the problems presented. A panel of experienced consultants and faculty members will judge the entries.

Judging Weights: If a submission does not contain exhibits the weighting for exhibits will be equally transferred to the other evaluation criteria.

Awards: The top three submissions will receive monetary prizes and will be featured in the updated casebook with the author's names. Additional prizes will be awarded in a variety of categories.

- 1st Price - \$300
- 2nd Prize - \$200
- 3rd Prize - \$75 Bookstore Credit

SUBMISSION

Please submit your case along with any supporting materials to the survey link below:

<https://forms.gle/EfV5ukMszEEib6rXA>