HACK-A-STARTUP

Carnegie Mellon Hack-A-Startup

Event KickOff: Nov 2 & 3, 2024
Final Demo Day: Nov 16, 2024

CMU Swartz Center of Entrepreneurship
Pittsburgh, PA

Directors:

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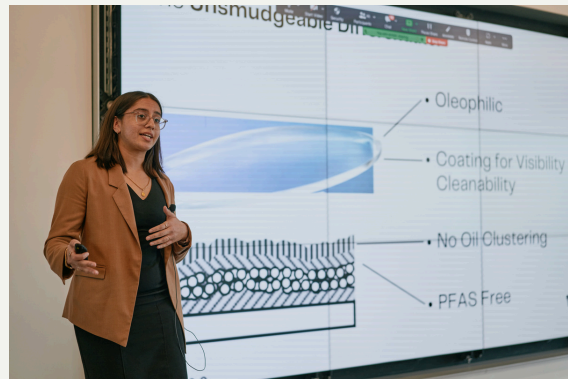Nisarg Doshi | nud@andrew.cmu.edu

Swartz Center for Entrepreneurship,
4765 Forbes Ave, Pittsburgh, PA 15213

Introduction

"Hack-a-Startup", a unique and immersive event tailored exclusively for our dynamic CMU student community

Spanning a full two weeks, our event is crafted with intention and depth. We believe in nurturing startups, not just sparking them. We provide genuine handholding to student startups, guiding them every step of the way. From aiding participants in finding the right team complement to connecting them with industry mentors, we ensure that they are equipped with the essential knowledge and resources needed to propel their ideas forward.

Event Highlights

Two-Week Deep Dive: Beyond a hackathon, it's a startup journey.

Mentorship-Driven: Tailored guidance from industry leaders.

Real-World Skills: From design thinking to investor pitching.

Beyond Competition: Access to McGinnis Venture Competition, CMU Venture Challenge and the revered Venture Bridge Accelerator.

Event Organizers

CARNEGIE MELLON®
GRADUATE ENTREPRENEURSHIP
CLUB

SCOTTIE VENTURES

Undergraduate Entrepreneurship Association

Event Schedule

HACK-A-STARTUP

2 NOV

Event Kickoff: Hack Day 1

- Workshop on How to Pitch
- Problem Statement Workshop
- 1-minute Problem Statement Pitches
- Co-Founder Workshop
- Team formation
- Design Thinking Workshop

3 NOV

Hack Day 2

- Preliminary Pitches
- Select Top 15 Teams

Workships throughout the week including:

- Customer Discovery
- Business Development Workshops
- 1:1 Mentor Sessions

16 NOV

Final Pitch Day

- Final Pitches
- Award Top 3 Winners
- Networking Event

HACK-A-STARTUP

Inspire the Next Generation of Entrepreneurs Today.

Carnegie Mellon
Hack-a-Startup

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